

Ryleighs

hair salon
866544



Ryleighs Hair Salon

Cutting hair and protecting customer data!

Situated on the edge of the beautiful Peak District in the Derbyshire market town of Clay Cross, Ryleighs Hair Salon was established 10 years ago by hair-dresser Desree Watson. With a friendly approach and offering a wide range of hairdressing and beauty treatments, it is a busy and thriving business with 5 staff and a great reputation in the local area.

In March 2020, along with all other hairdressers in the UK, the salon was forced to temporarily close due to the Coronavirus lockdown. The salon was able to reopen on 6th July, facing not only huge demand from their customer base who had not been able to have their hair cut or coloured for over three and a half months, but also needing to take a range of precautions to protect both customers and staff against the risk of Covid 19 infection. Before they were able to open, Desree had to make a significant investment in providing both staff and customers with appropriate PPE and sanitising products, rearranging the salon for social distancing, and implementing a record keeping system to comply with the Government's NHS Trace and Test system.

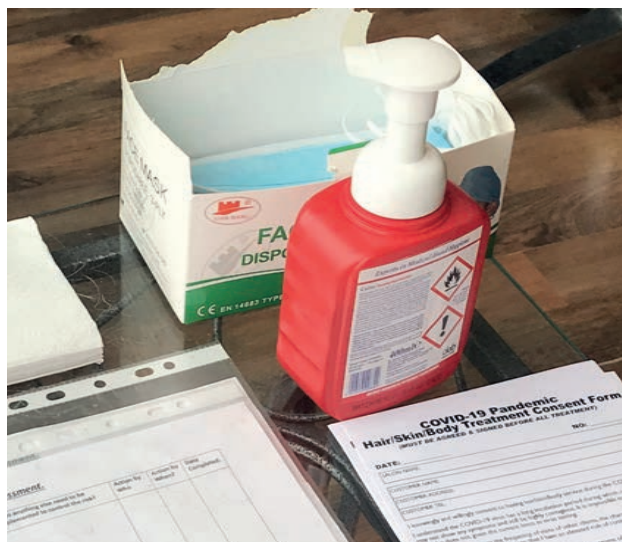
To do this, Desree introduced a treatment consent and contact details form which all their customers must

complete when attending every appointment. She realised that using these forms meant that the salon would be holding a much larger amount of sensitive personal data than before and that she would be, under GDPR, responsible for its proper usage, secure storage and timely destruction.



The HSM shredstar X13 document shredder is designed to easily and securely destroy confidential documents.

She implemented a process to file the contact forms by date and store them securely in a locked cupboard in the Salon's office. Desree realised that under data protection guidelines she should not keep this information for longer than the 21 days required by the Government, was not permitted to use it for marketing purposes and would need a means to securely destroy the forms 22 days after they had been completed. Not having had a shredder in the business before, Desree decided that by investing in a quality small office shredder with good performance, it could be used, not only to destroy the Test and Trace contact records, but also to dispose of all waste documents in the business going forward. This way the Salon is well protected from the risk of a data breach and the potential fines and loss of reputation that could follow.



After a recommendation from a customer to consider a machine from leading German manufacturer, HSM, Desree installed an HSM shredstar X13 cross cut shredder. Equipped with P-4 cross cut security level, high 13 sheet capacity, a large waste bin and quiet operation, the HSM shredstar X13 handles all the Salon's data destruction needs. With a smart white and silver appearance, the shredder fits in well next to the Salon's reception counter where customers will even ask to shred their unwanted credit card slips as a secure way of disposing of them.



"The HSM shredstar X13 has been a great addition to our team at Ryleighs. Not only is it helping the business stay secure generally, we can now demonstrate to our customers that they can trust us to protect the data that they give us when they complete the Track and Test forms and that we will destroy it properly".

Desree Watson, Owner Ryleighs Hair Salon



Contact:

Ryleighs

Ryleighs Hair Salon
32 Thanet Street
Clay Cross, Chesterfield
S45 9JR – United Kingdom
Tel: +44 1246 866544
www.facebook.com/Ryleighshairdressers

HSM[®]

HSM (UK) Ltd.
14 Attwood Road / Zone 1
Burntwood Business Park
Burntwood · Staffordshire
WS7 3GJ – United Kingdom
Tel. +44 1543 272-480
sales.uk@hsm.eu
www.hsm.eu

HSM[®]

HSM GmbH + Co. KG
Austraße 1-9
88699 Frickingen / Germany
Tel. +49 7554 2100-0
info@hsm.eu
www.hsm.eu